

Danske Bank A/S
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Telefon 33 44 00 00
www.danskebank.dk

13. juni 2018

Recommendation

I hereby confirm that Kristian Bornak has been working as Content Manager for Danske Bank in a period from December 2014 to March 2018.

In the period from December 2014 to August 2017 Kristian worked as an external consultant for Danske Bank through the agency Zupa. From September 2017 until March 2018 Kristian was on a contract in Danske Bank. I was daily leader for Kristian in the period from September 2017 until March 2018.

Content management on the website danskebank.dk has been the key task for Kristian during the years of employment. The website danskebank.dk has approximately 4 million monthly visitors and Kristian has been responsible for a various number of tasks regarding the daily maintenance of the website such as publishing, developing and optimizing several areas of the website, answering the team mailbox and setting up tracking.

Kristian has both worked with our Sharepoint and SiteCore CMS systems and has shown great technical skills regarding these platforms. Kristian has often been able to challenge our webmasters for strong solutions aiming for a professional customer experience. Furthermore, Kristian has supported his colleagues regarding technical advice and sparring.

Best regards,

Marianne Laursen

Head of Marketing & Engagement
Banking DK, Danske Bank